



EGG CARTON FREQUENTLY ASKED QUESTIONS

Documents referenced here are on the "Farmers" section of the AWA website under "Order AWA Egg Cartons."

Who can use Animal Welfare Approved (AWA) egg cartons?

AWA farms that hold a current approval for egg laying hens.

What size are the egg cartons?

AWA egg cartons are standard sized egg cartons, holding one dozen small, medium, large or extra-large eggs.

How much do the cartons cost?

Because AWA was able to purchase the cartons in a large quantity, each carton costs only \$ 0.15. Cartons are available in bundles of 125 at a cost of \$18.75 (not including labels).

How do I order egg cartons?

Simply complete the "Egg Carton Order Form" and mail to the address provided, accompanied with a check for the total amount made payable to "Animal Welfare Approved." Please allow approximately two weeks for delivery.

What information is provided on the AWA egg carton?

The outside of the carton features:

- Animal Welfare Approved logo
- Pasture Raised Eggs from hens raised outdoors with the highest welfare standards
- "For eggs from chickens that live in the sort of utopia conveyed by the images on most egg cartons, look for Animal Welfare Approved." – New York Times
- Carton made from 100% reclaimed paper
- Please recycle this carton
- Keep Refrigerated
- "Most Stringent Welfare Standards." - WSPA
- Sustainably raised outdoors on a family farm
- Pasture Raised Eggs 12
- Safe Handling Instructions: To prevent illness from bacteria: Keep eggs refrigerated, cook eggs until yolks are firm, and cook foods containing eggs thoroughly.
- Blank space for farm specific information

The inside of the carton features:

- AWA logo

- Animal Welfare Approved family farms meet the highest animal welfare standards-continuously ranked #1 by the World Society for the Protection of Animals. Animal Welfare Approved is the only-third party welfare certification that guarantees animals were raised outdoors, breathing fresh, clean air, foraging and dust bathing-the way you've always thought it should be.
- Blank space for nutrition information label

How do I personalize the carton to make it specific to my farm?

We designed the carton to incorporate a blank space on the outside of the top lid for farm specific information. This space is ideal for a printed label, although you can also write directly on the box. The space provided is 1.33" x 4" and corresponds to standard manufactured printer labels (see below).

What farm specific information might I need to include on the carton?

Requirements vary by state, so it is important that you ensure you provide the correct information before sale. The most commonly required information includes:

PRODUCED, PACKED AND DISTRIBUTED BY:

NAME OF FARM

STREET ADDRESS

PHONE NUMBER, EMAIL ADDRESS OR WEBSITE

GRADE OF EGG ("Grade AA", "A", "Ungraded"), SIZE OF EGG ("X-Large", "Large", "Medium", "Small")

PACKED ON DATE (OR BEST IF USED BY): XX-XX-XXXX

WEIGHT, EGG LICENSE NUMBER

How do I find out my state egg labeling requirements?

Contact your State's Department of Agriculture for egg labeling requirements. Labeling requirements can vary depending on number of hens in production, number of eggs sold each week, where eggs are sold, and who is buying the eggs. AWA's "State-by-State Egg Labeling Resources" is a useful starting point for sources of further advice and information.

Will AWA ensure that I meet federal or state labeling requirements?

No. It is the responsibility of each farm to ensure that its labeling is accurate and legal.

What do I do if my state or other certifiers have additional required statements that do not fit within the available space?

The 1.33" x 4" space is intended for any and all required information.

If you would like to use the AWA carton, but the blank space does not accommodate all your required information, please contact AWA (see end of document for contact details).

Does the carton contain Nutrition Facts?

Because nutrition facts are specific to the eggs contained in the carton, the cartons are not pre-printed with nutrition information. However, there is space inside the carton for this information. We suggest printing this information on a label and applying the label to the inside of the carton. AWA has created various sample nutrition facts labels, available online, that you may use at your own discretion.

Who creates labels that are applied to the AWA egg carton?

Each farm is responsible for creating labels specific to their farm and eggs.

Who applies the farm-specific labels and/or nutrition labels?

Each farm is responsible for applying its own labels to the egg carton.

Can I get blank labels from AWA?

Yes. You can order blank labels directly from AWA by completing the “Egg Carton Order Form”.

If I want to purchase labels from a source other than AWA, what labels do I need to buy?

For information on purchasing and creating your custom labels, please see “Creating Your Customized Egg Labels”.

Where can I download a template so I can create my personalized labels?

AWA has made a “Blank Farm Label Template” and “Blank Nutrition Label Template” available for you on the AWA website. We have also created a sheet of “Sample Farm Labels” to assist you. For more information, see “Creating Your Customized Egg Labels”.

Can AWA help me create and print labels?

If you are unable to create or print your own labels, AWA can help. If you need assistance contact Amanda at (202)446-2149 or Amanda@animalwelfareapproved.org. To ensure that your egg cartons and labels arrive in one shipment please always contact Amanda to discuss your requirements **BEFORE** submitting your Egg Carton Order Form.

If you have any questions please contact Amanda at (202) 446-2149 or Amanda@animalwelfareapproved.org.